

STRATEGIC PLANNING SERVICES

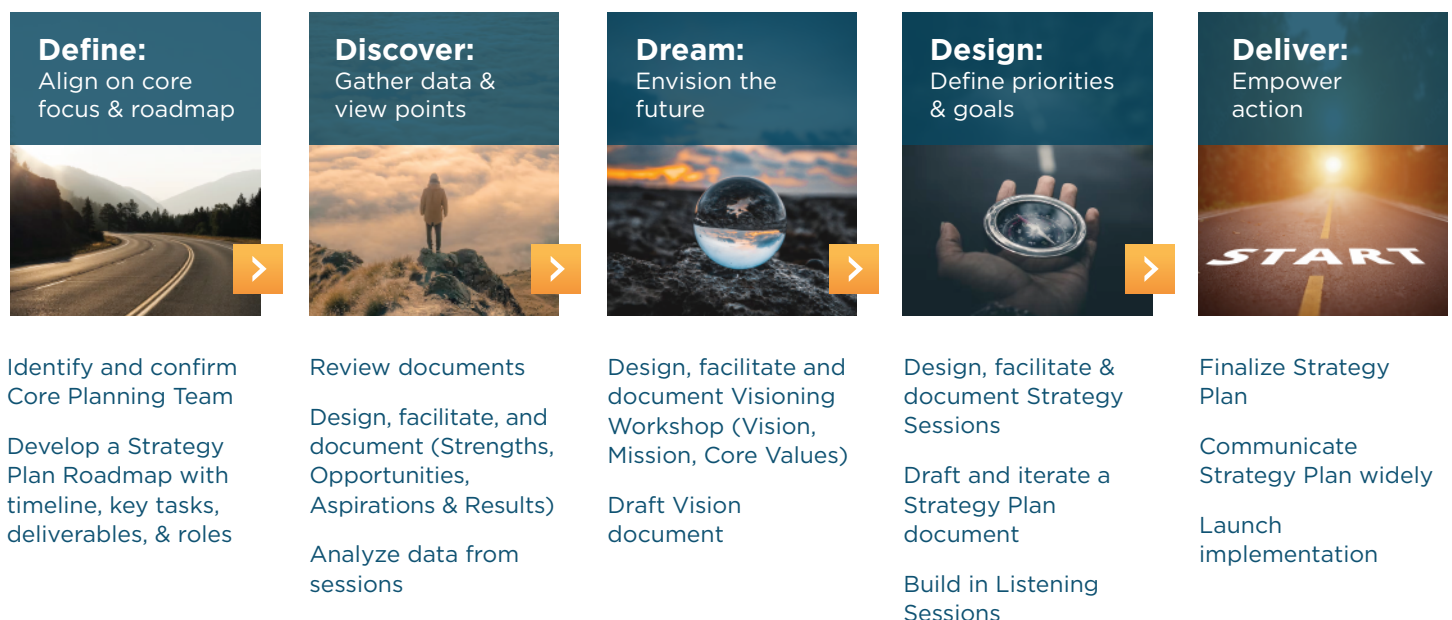
We'll achieve your "impossible" faster—
with focus and no friction.

Capture all group wisdom + expediate ideation & problem solving + fast-track important initiatives + repeat past wins + build lasting community

When organizational structures and systems work in concert, what seemed "impossible" becomes achievable. Our proven, strengths-based strategic planning methodology brings together all voices and all stakeholders to solve your most pressing challenges. Participatory, inclusive, respectful, and multi-disciplinary, our process changes minds, changes hearts, and changes outcomes.

We've facilitated strategic planning and implementation efforts for local, national, and global organizations as small as 10 to as large as thousands of staff and stakeholders.

The 5 phases of fueling your future:



HOW WE SUCCEED TOGETHER

Everyone will know the how, the why, and the when—so that every team member knows their roles in realizing the desired future.



OWNERSHIP

We ensure *all stakeholders* “own” creation and implementation—not the consultant team. Everyone will know the how, the why, and the when—so that every team member knows their roles in realizing the desired future.



BIG THINKING

Members of the planning team must be forward thinkers, active contributors, represent a wide range of viewpoints, and commit to collaboration.



FOCAL POINT

Your active and engaged strategic planning team is at the epicenter for gathering input, having conversations, and making decisions. While EnSpark facilitates and contributes our best thinking, final decisions, implementation, monitoring, and course correction reside with the planning team.



ALL STAKEHOLDERS ON DECK.

We’ll forge an effective strategic plan only when all stakeholders—board of directors, leadership, members, staff—contribute their strengths, wisdom, energy, and creativity. Such deep and wide ownership activates a cohesive plan, and generates positive change more quickly.



CLEAR COMMS

A successful strategic plan is only successful when everyone understands its scope, value, and purpose. So, at every step, we support you in clearly communicating across all departments...so that the plan achieves high visibility and buy in. Among our communication tools: Graphic facilitation, the real-time drawing of meeting content to map, activate, and build ownership of the vision.

LET’S FUEL WHAT’S NEXT:

- › [EnSpark team credentials](#)
- › [Client case studies](#)
- › [Strategic planning services summary](#)

Schedule your free 30-minute Discovery Call about strategic planning

CALL:
202-257-5528

HOMEBASE:
Washington DC